Trish Le

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Named twice in the Women's Wear Daily (WWD) as one of the Fashion Scholarship Fund scholars, Trish Le is a graduate of the University of Southern California with a BFA in Design and minor in Theatre. Her design philosophy is motivated by timelessness, versatility, and sustainability, and she hopes to continue implementing these beliefs in the creative industry.

Education

USC

BFA Design, Theatre Minor August 2018 - May 2022 3.9 GPA

Capabilities

Visual Design

Illustrator Photoshop InDesign Lightroom Procreate

3D Software

CLO3D Maya Browzwear SketchUp

UX/UI

Adobe XD CSS & HTML Fiama SparkAR

Skills

Illustration Marketing Graphics Creative writing Proficient in French Proficient in Vietnamese

Awards

Fashion Scholarship Fund Scholar (2022) Fashion Scholarship Fund Scholar (2021) YMA Scholarship Award (2021) Asian Pacific Assoc. Award (2019-21) Academic Achievement Award (2019-21) USC Dean's List (2019-21) Extemporaneous French Award (2018)

Experience

GUESS?

06/22 - 12/22 Los Angeles, CA

ASSISTANT FASHION DESIGNER

Created technical CADs in Illustrator for Women's and Men's S/S & F/W 2023 lines. Updated line sheets before cross functional buy meetings. Applied trend research on customer behavior to source mood imagery, colors, styles, and prints for inspiration for upcoming seasons.

KOHL'S

06/21 - 08/21 Remote

3D PRODUCT CREATION INTERN

Operated in Browzwear's VStitcher as Kohl's first-ever digital product creation intern. Generated tech packs and organized 3D assets in OnePLM. Designed a summer '22 line for Nine West and an AAPI Month men's line for Apt. 9 that was sold in-stores during May 2022.

USC CAREER CENTER

08/19 - 05/22 Los Angeles, CA

GRAPHIC DESIGN & SOCIAL MEDIA INTERN

Helped gain over 2,000 new followers on @usccareercenter's Instagram in 3 months. Created career-related posts for social media in Illustrator. Marketed to over 200K followers through USC's Instagram, Facebook, Twitter, and TikTok. Created a database consisting of more than 850 student organizations to promote career events and internships.

PBS x CAAM

04/21 - 05/21 Los Angeles, CA

ASSISTANT PRODUCTION DESIGNER

Assisted in the interior and set design for A People's History of Asian America, a PBS Youtube mini-docuseries.

FIOWER **ALTERATIONS**

06/19 - 08/19 Central, LA

TAILORING INTERN

Measured and altered customers' clothing for a more tailored and comfortable fit. Worked under the mentorship of a seamstress to advance my proficiency in sewing. Learned aspects of retail by attending fittings, sewing garments by hand and machine, pressing, steaming, and customer service.

BEST DEAL MILLWORKS

11/18 - 01/19 Baton Rouge, LA

UX/UI INTERN

Redesigned company's website in order to reach a broader audience and provide easier navigation to products. Drafted door and window CADs in Adobe Illustrator and created an inventory app in Adobe XD.

Leadership

Modern Minority Theatre Company

Asian Pacific Cinema Assocation

Haute Fashion SPEC Magazine SparkSC

Professional Outreach Chair 08/19 - 05/22

Director of Acting Progams 05/19 - 05/22

Fashion Assistant 08/21 - 01/22 Visual Designer 01/21 - 08/21

Fashion Intern 01/21 - 05/21