

# Trish Le

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Named twice in the Women's Wear Daily (WWD) as one of the Fashion Scholarship Fund scholars, Trish Le is a graduate of the University of Southern California with a BFA in Design. She's skilled in women's, men's, children's, and active wear. She implements her design philosophy motivated by timelessness, versatility, and sustainability in all of her work.

## Education

USC  
BFA Design, Theatre Minor  
August 2018 - May 2022  
4.0 GPA

## Capabilities

Visual Design  
Illustrator  
Photoshop  
InDesign  
Lightroom  
Procreate

3D Software  
CLO3D  
Maya  
Browzwear  
SketchUp

UX/UI  
Adobe XD  
CSS & HTML  
Figma  
SparkAR

Production  
Centric  
OnePLM  
A2000  
Vendor Relations

## Skills

Illustration  
Marketing  
Graphics  
Creative writing  
Proficient in French  
Proficient in Vietnamese

## Awards

Fashion Scholarship Fund Scholar (2022)  
Fashion Scholarship Fund Scholar (2021)  
YMA Scholarship Award (2021)  
Asian Pacific Assoc. Award (2019-22)  
Academic Achievement Award (2019-22)  
USC Dean's List (2019-22)  
Extemporaneous French Award (2018)

## Experience

AVALON APPAREL  
03/23-Present  
Contract  
Los Angeles, CA

GUESS?  
06/22 - 12/22  
Contract  
Los Angeles, CA

KOHL'S  
06/21 - 08/21  
Remote

USC CAREER  
CENTER  
08/19 - 05/22  
Los Angeles, CA

PBS x CAAM  
04/21 - 05/21  
Los Angeles, CA

FLOWER  
ALTERATIONS  
06/19 - 08/19  
Central, LA

BEST DEAL  
MILLWORKS  
11/18 - 01/19  
Baton Rouge, LA

## Leadership

Modern Minority  
Theatre Company  
Asian Pacific Cinema Association  
Haute Fashion  
SPEC Magazine  
SparkSC

### SENIOR DESIGN ASSISTANT

Sold over 732,200 units in first month to clients including Target, Nordstrom, Macy's, and Stitch Fix. Input over 500 styles & BOM's into Centric. Illustrated 2D sketches. Utilized dye sublimation & screen printing technology. Collaborated with PD, Fabrics, & Graphics to create product. Sent PO's daily to local & overseas vendors. Trained in CLO3D.

### YC FASHION DESIGN ASSISTANT

Created technical CADs in Illustrator for Women's and Men's S/S & F/W 2023 lines. Updated line sheets before cross functional buy meetings. Applied trend research on customer behavior to source mood imagery, colors, styles, and prints for inspiration for upcoming seasons.

### 3D PRODUCT CREATION INTERN

Operated in Browzwear's VStitcher as Kohl's first-ever digital product creation intern. Generated tech packs and organized 3D assets in OnePLM. Designed a summer '22 line for Nine West and an AAPI Month men's line for Apt. 9 that was sold in-stores during May 2022.

### GRAPHIC DESIGN & SOCIAL MEDIA INTERN

Helped gain over 2,000 new followers on @usccareercenter's Instagram in 3 months. Created career-related posts for social media in Illustrator. Marketed to over 200K followers through USC's Instagram, Facebook, Twitter, and TikTok. Created a database consisting of more than 850 student organizations to promote career events and internships.

### ASSISTANT PRODUCTION DESIGNER

Assisted in the interior and set design for *A People's History of Asian America*, a PBS Youtube mini-docuseries.

### TAILORING ASSISTANT

Measured and altered customers' clothing for a more tailored and comfortable fit. Worked under the mentorship of a seamstress to advance my proficiency in sewing. Learned aspects of retail by attending fittings, sewing garments by hand and machine.

### UX/UI INTERN

Redesigned company's website in order to reach a broader audience and provide easier navigation to products. Drafted door and window CADs in Adobe Illustrator and created an inventory app in Adobe XD.

Professional Outreach Chair 08/19 - 05/22

Director of Acting Programs 05/19 - 05/22

Fashion Assistant 08/21 - 01/22

Visual Designer 01/21 - 08/21

Fashion Intern 01/21 - 05/21