

Trish Le

trishle.art
trishthien.le@gmail.com
linkedin.com/in/trish-le

Named twice in the Women's Wear Daily (WWD) as one of the Fashion Scholarship Fund scholars, Trish Le is a graduate of the University of Southern California with a BFA in Design. She's skilled in women's, men's, children's, and active wear. She implements her design philosophy motivated by timelessness, versatility, and sustainability in all of her work.

Education

USC
BFA Design, Theatre Minor
August 2018 - May 2022
4.0 GPA

Capabilities

Visual Design
Illustrator
Photoshop
InDesign
Lightroom
Procreate

3D Software
CLO3D
Maya
Browzwear
SketchUp

UX/UI
Adobe XD
CSS & HTML
Figma
SparkAR

Production
Centric
OnePLM
A2000
Vendor Relations

Skills

Illustration
Marketing
Graphics
Creative writing
Proficient in French
Proficient in Vietnamese

Awards

Fashion Scholarship Fund Scholar (2022)
Fashion Scholarship Fund Scholar (2021)
YMA Scholarship Award (2021)
Asian Pacific Assoc. Award (2019-22)
Academic Achievement Award (2019-22)
USC Dean's List (2019-22)
Extemporaneous French Award (2018)

Experience

AVALON APPAREL
03/23-Present
Contract
Los Angeles, CA

GUESS?
06/22 - 12/22
Contract
Los Angeles, CA

KOHL'S
06/21 - 08/21
Remote

USC CAREER
CENTER
08/19 - 05/22
Los Angeles, CA

PBS x CAAM
04/21 - 05/21
Los Angeles, CA

FLOWER
ALTERATIONS
06/19 - 08/19
Central, LA

BEST DEAL
MILLWORKS
11/18 - 01/19
Baton Rouge, LA

Leadership

Modern Minority
Theatre Company
Asian Pacific Cinema Association
Haute Fashion
SPEC Magazine
SparkSC

SENIOR DESIGN ASSISTANT

Sold over 732,200 units in first month to clients including Target, Nordstrom, Macy's, and Stitch Fix. Input over 500 styles & BOM's into Centric. Illustrated 2D sketches. Utilized dye sublimation & screen printing technology. Collaborated with PD, Fabrics, & Graphics to create product. Sent PO's daily to local & overseas vendors. Trained in CLO3D.

YC FASHION DESIGN ASSISTANT

Created technical CADs in Illustrator for Women's and Men's S/S & F/W 2023 lines. Updated line sheets before cross functional buy meetings. Applied trend research on customer behavior to source mood imagery, colors, styles, and prints for inspiration for upcoming seasons.

3D PRODUCT CREATION INTERN

Operated in Browzwear's VStitcher as Kohl's first-ever digital product creation intern. Generated tech packs and organized 3D assets in OnePLM. Designed a summer '22 line for Nine West and an AAPI Month men's line for Apt. 9 that was sold in-stores during May 2022.

GRAPHIC DESIGN & SOCIAL MEDIA INTERN

Helped gain over 2,000 new followers on @usccareercenter's Instagram in 3 months. Created career-related posts for social media in Illustrator. Marketed to over 200K followers through USC's Instagram, Facebook, Twitter, and TikTok. Created a database consisting of more than 850 student organizations to promote career events and internships.

ASSISTANT PRODUCTION DESIGNER

Assisted in the interior and set design for *A People's History of Asian America*, a PBS Youtube mini-docuseries.

TAILORING ASSISTANT

Measured and altered customers' clothing for a more tailored and comfortable fit. Worked under the mentorship of a seamstress to advance my proficiency in sewing. Learned aspects of retail by attending fittings, sewing garments by hand and machine.

UX/UI INTERN

Redesigned company's website in order to reach a broader audience and provide easier navigation to products. Drafted door and window CADs in Adobe Illustrator and created an inventory app in Adobe XD.

Professional Outreach Chair 08/19 - 05/22

Director of Acting Programs 05/19 - 05/22

Fashion Assistant 08/21 - 01/22

Visual Designer 01/21 - 08/21

Fashion Intern 01/21 - 05/21